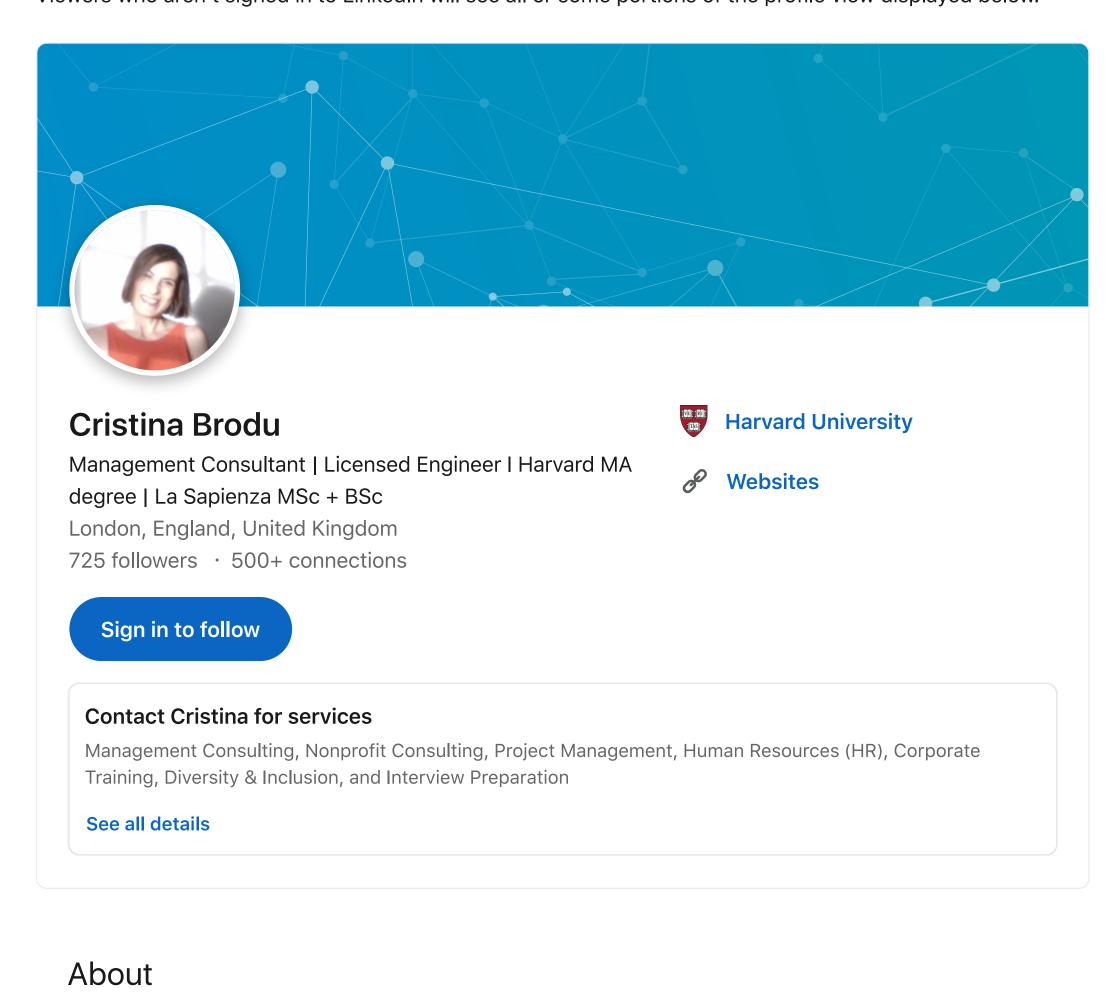
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### 14 years of postgraduate work experience, since 2015 helping businesses to deliver higher value to their clients and stakeholders. I am interested and experienced in corporate strategy that involves transactions for business financing (equity and debt) and inorganic growth, such as JVs, M&As and

partnerships (for synergies and expansion); reviews, divestitures (optimisation); other commercial deals (for return on investment, capital expenditure acquisitions and more). My strengths are: problem solving, structured way of thinking, numerical and verbal reasoning, logic, resilience, drive, energy, creativity, capability to find innovative solutions, proactivity, strong work ethic, which makes me deliver at high standards, also thanks to my intellectual enjoyment of work and continuously learning (non academically).

I can help because: 1. I carefully listen, to understand what a client aims to achieve (from solving a problem, to reaching a new objective); I structure the information and I confirm the scope of my work; 2. I make hypothesis and I structure a critical path and framework of analysis (to understand what may impact the most the achievement of their aspirations and needs) and I ask for relevant data; 3. I

analyse and test my hypothesis; 4. I provide recommendations

Outputs: recommendations include suggestions about what to do to solve the client's business problem and/or objectives, with a plan of action for the next steps. Support for recommendations implementation can be provided as a separate service and scope of work. This can go from the sourcing of required resources and tools, to the protect management of a business transformation I include in all the contracts: my scope of work, breakdown structure, timeline, milestones, outputs. Usually I create some proprietary ad-hoc tools during the analysis for recommendations. The

production of all technical tools for business transformations' implementations is outsourced.

Read here about my key projects: www.evolution-consult.com/projects

Disclaimer: my university studies are unrelated to my current career in management consulting, which

With 14 years of work experience and 7 of studies for 3 university degrees, my profile is NOT ACADEMIC. I never did accounting nor software/IT related consulting, nor I ever had an interest in these fields: my profile is NOT TECHNICAL.

I do not consult nor work for the entertainment industry and sectors that are excluded by ethical

SECOND CYCLE

I started with a EY graduate training scheme

investing (because I personally disapprove these)

Articles by Cristina The UK and European 'higher education qualifications' framework

By Cristina Brodu

workers categories

**Deliver effective presentations** 

By Cristina Brodu

Dec 5, 2022

Dec 5, 2022



By Cristina Brodu Dec 1, 2022

I keep explaining that in the UK there are many

university degree majors, even if in other...

sustainable change" - I built as well...

Shared by Cristina Brodu

Shared by Cristina Brodu

postgraduate careers one can start with all possible

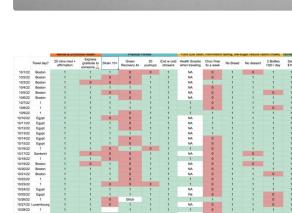
Inspired by Rana el Kaliouby, Ph.D.'s goal-tracker for

atomic habits - "regular practices that can lead to big,

The various legal and tax status in the UK, differentiating

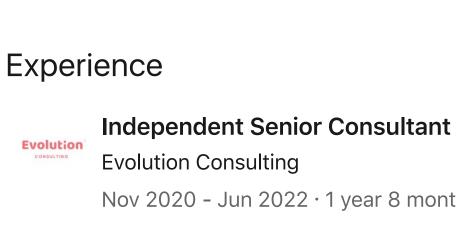
Activity

LIS



RST

The National Basketball Association (NBA) has been acquiring equity stakes in companies for nearly a decade, but investments were rare and never... Liked by Cristina Brodu



**Senior Consultant** 

London, United Kingdom

Nov 2020 - Jun 2022 · 1 year 8 months London, England Metropolitan Area Remote work for SME in strategy & investment Advisory

## Enterprise management. Leadenhall Bldg, 122 Leadenhall St, London (Employment at AON's Underwriting Managers, AUM. Work in virtual teams, from the AON office) **Management Consultant**

Aon

AON

2015 - 2017 · 2 years London, United Kingdom

Jun 2015 - Aug 2015 · 3 months

London, United Kingdom

**Ernst & Young Global Consulting Services** 

Mar 2019 - May 2019 · 3 months

(This employment was in a selective grad scheme: Advisory Consulting Program) **Analyst** Linklaters

Strategy and operations consulting and advisory. 1 More London Bldg, London

Corporate strategy (M&A for the firm; tactical opportunities in assets investment for its IB & PE clients, originating deals to sell lawyers's work. Left to join EY). 1 Silk St, London мсв

**Ltd Director** MCB PROFESSIONAL SERVICES

Nov 2007 - Jan 2014 · 6 years 3 months

RIBA part2 design-contractor

London, England, United Kingdom Licensed engineer and arch. (post-MSc professional state-exams). Contracts invoicing HOK, FPA, ARUP, other firms (Full-time, 60+hrs/week, up to Harvard)

Aug 2006 - Jun 2007 · 11 months London, England, United Kingdom Contract for satellite city masterplan in Dubai. Assisted directly Director Mr. Hugo

Education

RTKL

CRTKL

Friedzco, MBA. My role was to plan & design three 1km\*1km developments

**Harvard University** 

Master's degree - research

Master's degree - professional

Massachusetts Institute of Technology

2010 - 2012 Sapienza Università di Roma

Interdisciplinary courses with exams from MBA curriculum (on campus, cross-registered)

# Interdisciplinary courses with exams (on campus, cross-registered) 2010 - 2010

MIT Sloan School of Management Interdisciplinary course with exam from MBA curriculum (on campus, cross-registered) 2012 - 2012

2011 - 2011

2008 - 2009

**Harvard Business School** 

**University of Cambridge** 

English C1 and C2 certificates

**University of Westminster** 

2000 - 2006

Universidad de Sevilla US Erasmus exchange program (1 year) 2003 - 2004

Builf up programme 2009 - 2010 Liceo Scientifico Statale "G. Asproni" (scientific lyceum)

High School Diploma

Volunteer Experience

**Evolution Wellness (mcb)** 

Jan 2021 - Dec 2022 · 2 years

Health

Education

Education

**Community Volunteer** Independent pro-bono

educational purpose and more.

Jun 2017 - 2019 · 2 years

Jun 2019 - Jul 2021 · 2 years 2 months

**International Volunteer** Faith missions

Founder: services NOT supplied by me. Platform NOT built by me

www.evolutionmcb.com is an eCommerce destination to find selected and vetted top

Health & Fitness experts to meet on Zoom (in future in VR). More at IG @claraf2021

Positively helped others with translations for educational content, diet education and

plans, childcare and early years education, mentoring recent grads, blogging on MFP with

Influenced children to achieve more, while tutoring in English and Maths. Demonstrated

adaptability managing change, relocating in 21 short-term-lodgings in London & LatAm.

Courses 1 day Engagement Economics, to staff and price projects, Ernst & Young, 2017

2 weeks Core Management Consulting Skills training at Ernst & Young, 2015

1 day Senior Consultant checkpoint & training at Ernst & Young, March 2017

**English** Spanish

Languages

Italian

French

Sardinian

Language ~

Latin

Personalize the URL for your profile. www.linkedin.com/in/cristinabro See prior custom URLs that might be linked to you ~ Assigned URL cannot be changed. **Edit Content** This is your public profile. To edit its sections, update your profile. **Edit contents** Edit Visibility You control your profile's appearance for people who are not signed in to LinkedIn. The limits you set here affect how your profile appears on search engines, profile badges, and permitted services like Outlook. Learn more Your profile's public visibility Basic (required) Name, number of connections, and region **Profile Photo** Only 1st-degree connections LinkedIn members directly connected to you. Your network Your connections, up to three degrees away from you. All LinkedIn members Public All LinkedIn members on or off LinkedIn. Your content could be visible in search results (Google, Bing, etc.). **Background Photo** Headline Websites Summary Articles & Activity **Current Experience** Details Past Experience Details Education Details Volunteer Experiences Show

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