

**CRISTINA BRODU**  
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## Work experience

- 2020-present **[EVOLUTION CONSULTING](#)** **LONDON, UK**  
**Independent Senior Management Consultant**
- Led for 2 years a personal entrepreneurial venture, [www.evolutionmcb.com](http://www.evolutionmcb.com), demonstrating proactivity and ability to lead and deliver talent management, legal, marketing, apps-product design, business pivots, pitches for equity raising efforts
  - Spearheading an entrepreneurial venture in legal-tech with elements of fin-tech, to democratize access to legal services
  - Actively listening clients and stakeholders, I used user-experience feedback for redesigning and improving my products
  - Provided strategic guidance to early-stage R.E. and F.S. start-ups, leveraging analytical and problem-solving abilities
  - Evaluated investment deals for large-scale Energy capital projects, showcasing analytical and financial modeling skills
  - Built a pipeline of advisory collaborators through a MBB-method recruitment process, highlighting communication skills
- 2019-2019 **[AON UK](#)** **LONDON, UK**  
**Senior Consultant, Enterprise Risk Management**
- Introduced innovative solutions to enhance AON's business development and delivery demonstrating strategic thinking
  - Developed a highly regarded tool to streamline corporate governance processes, showcasing technical proficiency
  - Provided advice on engagement economics, also for pricing strategy, emphasizing analytical and problem-solving skills
  - Contributed to the delivery of an effective L&D workshop, demonstrating strong communication and collaboration skills
  - Addressed colleague errors with tact and professionalism, highlighting attention to detail, public interest thoughtfulness
- 2017-2019 **[FOREIGN FAITH MISSIONS](#)** **PERU, ECUADOR, FRANCE, UK**  
**Pro-bono volunteer**
- Volunteered FT and tutored in Math children in orphanages and schools, demonstrating L&D design and delivery skills
- 2015-2017 **[ERNST & YOUNG](#)** **LONDON, UK**  
**Consultant, Business Performance Improvement**
- Selected as a top performer among thousands of applicants for EY's Advisory Consulting training-contract employment
  - Earned recognition through 2 EY Impact Awards and 28 written positive feedback, thanks to high-performance mindset
  - Delivered high-quality work, project managing delivery for an EY JV negotiation and outsourced work, QRM and more
  - Played a key role in optimizing a £24 billion portfolio of land development deals, thanks to problem-solving capabilities
  - Originated specs and UX/UI for a web-app to drive efficiency by 50% in cost and 70% in time, and planned its delivery
  - Provided app-development supplier recommendations, and supported UK&I-wide EY's change management initiatives
  - Supported the development of a Targeted Operating Model for a Hitachi nuclear energy venture, with attention to detail
  - Led as lead-editor a team of ten EY colleagues in producing a monthly newsletter, demonstrating effective leadership
  - Received praise for strong problem-solving and solution origination skills, thanks to user-centered design thinking skills
- 2015-2015 **[LINKLATERS](#)** **LONDON, UK**  
**Analyst, Business Strategy and Transformation**
- Assisted in originating new deals to unlock value for lawyer's clients, highlighting a strategic mindset, business acumen
- 2015-2015 **[ARUP](#), [HOK](#), [RTKL](#), OTHERS** **LONDON, UK**  
**Non-independent design-contractor, employed by my own Ltd**
- Leveraging design thinking, I project managed and shaped 40+ha land developments, receiving positive feedback

## Education

- 2020-2020 **YALE UNIVERSITY (via Coursera, online)** **LONDON, UK**  
Took short courses in law during the lockdowns in 2020, driven by a passion for interpreting and applying the law
- Certificate in Negotiations and certificate in American Contract Law, both passed in 1 week each, 100% grade
- 2010-2012 **HARVARD UNIVERSITY (on-campus only)** **CAMBRIDGE, USA**  
Advanced Master's degree. Exams at Harvard School of Design, Harvard & MIT MBAs (120 ECTS, Level 7 NVQ)
- Developed valuation, competitive analyses, customer personas and GTM for own early-stage proposed ventures
  - Served as a Vice President of Harvard Italian Society at HKS, and Co-Founder of Harvard GSD Italian Society
  - Completed design projects in Real Estate Development, Entrepreneurship (as a co-founder) and Sustainability
  - Recipient of the Harvard P. White research grant, TA fellowship, merit-based full-ride scholarship totaling €90K

2000-2006 **UNIVERSITY OF ROME LA SAPIENZA (on-campus only)**

**ROME, ITALY**

[Laurea Specialistica, equivalent to a Bachelor of Science plus Master's of Science degree \(360 ECTS, level 7 NVQ\)](#)

- Grades: BSc (first 240 ECTS), GPA 96%; MSc (last 120 ECTS), Distinction, 110 e lode / 110 (magna cum laude)
- Majors: Building Engineering and Architecture (4/S). Laurea Specialistica Thesis: Mixed-use Master Plan project
- €25K merit scholarship (£5K for 5 years); Erasmus merit grant (2003-04); Study-Work merit fellowship (2005-06)

#### [Courses](#)

- 1 day Figma, Whimsical and Maze training, for product design workflow, December 2023
- 2 day Asana SaaS training, to leverage the power of project management at scale, October 2023
- 4 day Python training for data analysis and visualization, advanced level certificate, August 2020
- 4 day Tableau training for data analysis and visualization, advanced level certificate, July 2020
- 1 day Engagement Economics, to resource and price projects, Ernst & Young, January 2017
- 3 day Effective Business Presentations training at Ernst & Young, February 2017
- 1 day Senior Consultant checkpoint & training at Ernst & Young, March 2017
- 2 week Core Management Consulting Skills training at Ernst & Young, November 2015

#### [Licenses](#)

- CIMA Cert BA, sponsored by EY as a mandatory ACP learning requirement. Issued Feb 2017. No Expiration
- Buildings ENGINEER post-MSc license, Università di Cagliari, valid in the EU. Issued Sep 2013. No Expiration
- Prince2 Foundation certificate and Practitioner certificate. AXELOS Global. Issued Mar 2013. No Expiration
- Buildings and Urbanism ARCH. post-MSc license, Università di Napoli. Issued Sep 2009. No Expiration
- CAMBRIDGE CERTIFICATES in English as a foreign language at level C1 (2008) and at level C2 (2009)
- DELF CERTIFICATES in French as a foreign language at level B1 (2022) and at level B2 (2023)

#### **Other**

##### [Community](#)

- Produced a praised Masterclass on nutrition, and blogged on it on MyFitnessPall, educating others during lockdowns
- Served as highly valued events organizer on Clubhouse, notes taker and podcast producer, for a Harvard HBS club
- Delivered for nus, churches and nurseries in London a variety of work, from translations to kids' educational activities
- Actively engaged with community building initiatives for tenants unions, residents associations, MOJ volunteering roles
- Let for 1 year an EY monthly newsletter with 10 Ey-colleagues reporting to me, receiving excellent written feedback
- Columnist for the EY Growth Advisory monthly newsletter, in charge of the Thought Leadership column production
- Organized 8 events for Harvard alumni clubs: 2 for the HCUK Young Alumni, and 6 for a SIG, the HW3D UK
- Launched and co-led the Harvard SIG UK Chapter of HW3D, and briefed the launch of its Paris & NY Chapters
- Organized workshops for women's empowerment and positive attitude, for a YMCA women-homeless's shelter
- Led the Scout group Fulham 1 educational charity for 1 year as a group manager, and children's activities leader

##### [Personal](#)

- Deep interest in AI that brings me to learning and understanding its concepts, to integrate AI into product design
- Practical experience in designing and implementing AI-powered solutions for my eCommerce site, built with AI-SaaS
- Networking at events, conferences, and online, to connect with professionals working in AI startups and product design
- Developed experience in leading and inspiring teams also during my proactive volunteering work and initiatives
- Leadership roles in design initiatives, mentoring junior designers, and contributing to design community discussions
- Lived in 7 countries across 5 continents, developing the ability to collaborate effectively with diverse stakeholders
- Growing up in an island, and being a linguistic and ethnic minority, fostered resourcefulness and a keenness to explore
- I studied Spanish at Seville University, English & French in London, and Latin at Lyceum. Mothertongue Italian & Sard
- Excellent budget management skills, which allows me to successfully maintained since 2006 a 966/999 credit score
- Experience as a Ltd director since 2007, having used these as vehicle to work as a contractor and in entrepreneurship
- In my leisure, I enjoy theater and cinema, learning new AI-powered SaaS, keeping up with business news, exercising

##### [Admin](#)

- Managed efficiently logistics, budgeting costs and time, for my travels and lodging for consulting and research work
- Experienced as a Ltd director and CIMA Certified professional in the understanding and delivery of financial reporting
- Successfully project managed and delegated within multiple teams, fostering effective collaboration and delivery
- Demonstrated accurate project financial and risk tracking, as well as reporting at C-level, in roles at ARUP, EY, AON
- Proficient in preparing meeting materials, agendas, note taking, action item follow-ups, enabling productive meetings
- Familiar with NDAs reviews, EU GDPR and UK DPA compliance, which underscores my commitment to confidentiality