

Traditional vs new model of work

Cristina (M) Brodu
 Keen interest in private markets, law, life science | Harvard MA | LaSapienza MSc+BSc | based in London I can relocate to other continents
 Talks about #opinion, #resiliency, #selfdevelopment, and #corporaterculture
 London, England, United Kingdom · [Contact info](#)
<https://community.alumni.harvard.edu/person/873875140>
 741 followers · 500+ connections

[Open to](#) [Add profile section](#) [More](#)

Open to work
 Management Consultant roles
[See all details](#)

Providing services
 Management Consulting, Nonprofit Consulting...
[See all details](#)

Analytics
 Private to you

174 profile views
 Discover who's viewed your profile.

408 post impressions
 Check out who's engaging with your posts.
 Past 7 days

58 search appearances
 See how often you appear in search results.

Resources
 Private to you

Creator mode On
 Get discovered, showcase content on your profile, and get access to creator tools

My network
 See and manage your connections and interests.

Show all 5 resources →

Featured

Document

My ERM level 6 role at AON
 On my 2nd day of work at AON the Head of ERM explained me (and wrote) that my Level 6 was a director level with senior consultant title, because in our department the levels were in...

Post

My Criteria Cognitive Aptitude Test, in the top 2% for logic...

40 95

Link

Cristina Brodu | Evolution Consulting
 Evolution Consulting
 Cristina focus is in corporate strategy and process optimization Advisory projects. Her experience includes: JV and M&A feasibility studies, Commercial Due Diligence,...

Activity
 741 followers [Start a post](#)

Cristina Brodu posted this · 1w

Changing more than one professional field is perfectly aligned to future-looking models of work, in consideration of longer healthy-life expectancy, faster changing world and easier global mobility. ...show more

Cristina Brodu posted this · 2w

During my work as an employee in management consulting, I often proactively created solutions not only for the clients, but also to improve the work of my department or team. For example: ...show more

Cristina Brodu reposted this · 1mo

I finally found out why the most postgrad degrees aren't valued by UK employers. The fact is that in most UK-universities the workload and the timetable of mandatory classes is ways lighter than in all the Ameri...show more

The UK and European 'higher education qualifications' framework
 Cristina Brodu on LinkedIn · 2 min read

Cristina Brodu posted this · 1mo

I believe everyone has to try to educate and persuade all of those in one own sphere of influence to develop #healthliteracy and healthy lifestyle habits, as otherwise societies where life and security a...show more

health literacy: healthy lifestyle for AD prevention
 16 pages

Show all activity →

About

- 11 BSc 98% GPA and magna cum laude MSc Graduate, from La Sapienza University
- MA Graduate from Harvard in the USA, cross-registering at MIT and HBS for MBA electives
- Fluent in English and Spanish, C2-level business proficiency, French at B2-level
- 6 merit scholarships for my university studies, including 1 EU funded for Harvard
- 1st woman native of the ethnic and linguistic minority island of Sardinia w/ a Harvard degree
- Thrived in selective global firms in post-graduate roles, including at Linklaters, EY, AON, HOK
- Lived in 8 countries, across 4 continents, to study/work; independent travel in 20+ countries
- Adore ballet; regularly practice yoga, kettlebell, step, HIIT circuit; former long distance runner

I add value thanks to transferable skills from my postgraduate work-experience in London, of which the most years since 2015 working in management consulting:

in financing (private markets) inorganic growth (JV, M&A) optimisation (CDD as part of business & portfolio reviews for divestitures/restructuring, Targeted Operating Models) deals origination

How I work: 1. actively listen, understand clients' status quo, aims 2. plan, prioritise work to deliver 3. ask for and analyse data 4. provide advice and solutions by engaging the client in their development
www.evolution-consult.com/mcb

My experience: evidenced by contracts of work, payslips, received written good feedback and awards in original email files (SARs are incomplete).

My seniority level: evidenced by chargeable rate (at EY & AON it was £350+/hr)

My university studies: involved mandatory daily courses to work on projects in classroom and labs, present, critically discuss. For each exam we had 2 in-person final assessments (verbal + written solving problems) + project delivery (that's why 5 days/week class time)

Achieved the goals I set for myself in spite of incredible external barriers due to:

- Attended state-funded non-fee-paying schools, University with merit scholarships
- My parents didn't go to University, my grandparents were just literate (tho they owned & ran rural estates)
- From an ethnic and linguistic minority (I grew up among the Sardu speakers indigenous inhabitants of my island, at 250km from the coast of Africa: minority rights recognised by Constitution)
 - 1st generation immigrant, in London since 2006
- Learnt EN, SP, FR as foreign languages in adult age (from level A0 in SP at 23, in FR at 33; EN A2 at 25)

Not-available to work for the entertainment industry, nor sectors that are excluded by ethical investing

Keen to relocate to other continents

Experience

Independent Senior Consultant
 Evolution Consulting
 Nov 2020 - Jan 2023 · 2 yrs 3 mos
 London, England Metropolitan Area

Contractor role, working independently, virtually

Skills: Management Consulting · Contract Negotiation · Critical Thinking · Problem Solving · Communication · Start-ups · Negotiation · Business Development · Human Resources (HR) · Microsoft PowerPoint · Microsoft Excel

Senior Consultant
 Aon
 Mar 2019 - May 2019 · 3 mos
 London, United Kingdom

Work in virtual teams from AON's office. Leadenhall Bldg, 122 Leadenhall St, London

Skills: Management Consulting · Business Strategy · Business Planning · Critical Thinking · Problem Solving · Strategic Planning · Training Delivery · Communication · Business Development · Microsoft Excel · Management

Management Consultant
 Ernst & Young Global Consulting Services
 2015 - 2017 · 2 yrs
 London, United Kingdom

Strategy and operations consulting graduate training scheme. 1 More London, London

Skills: Management Consulting · Business Strategy · Business Planning · Project Management · Real Estate Development · Critical Thinking · Problem Solving · Strategic Planning · Training Delivery · Communication · Recruiting · Evidence · Business Development · Interpersonal Communication · Microsoft PowerPoint · Microsoft Excel · Teamwork · Team Leadership · Management · Leadership

EY training agreement during my PAID EMPLOYMENT from 2015 to 2017
 Ernst & Young training agreement as part of my PAID EMPLOYMENT at EY

Analyst
 Linklaters
 Jun 2015 - Aug 2015 · 3 mos
 London, United Kingdom

Supported the team in originating deals that required contracts. 1 Silk St, London

Skills: Management Consulting · Business Strategy · Data Analysis · Research · Critical Thinking · Problem Solving · Communication · Business Development · Interpersonal Communication · Microsoft PowerPoint · Microsoft Excel · Teamwork

Education

Harvard University
 Master's degree, (16 exams, Real Estate and entrepreneurship projects)
 Activities and societies: VP for HKS Italian Society at Harvard (2 years); co-founder/lead of Italian Society at GSD (2 years)

€90K 18-month merit bursary, up to winter 2011:
<https://opencoesione.gov.it/it/progetti/8ea106000iv31mb1140>
 1st in SS category of this 'Alta Formazione 2010' scholarship

Penny White research grant (used in the 2012 Easter break <https://pennywhite.gsd.harvard.edu>)

Teaching Assistant fellowship, spring 2012 (<https://www.scribd.com/document/305088541/Syllabus-Rediscovering-Glories-Benedetta-Tagliabue>)

16 elective exams (PLUS daily project work, presentations and Harkness conference-method classes, where each student speaks).

Internship: 3 months at Plan-B, Medellin, Colombia, during the 2011 summer break

No GPA by graduate school policy: grades in mixed ranking systems due to cross-registrations: (eg Letter grades only at MIT Sloan). No number-grades for the exams at the Harvard grad schools

Skills: Business Strategy · Data Analysis · Research · Real Estate Development · Critical Thinking · Problem Solving · Strategic Planning · Communication · Interpersonal Communication · Microsoft PowerPoint · Microsoft Excel · Teamwork · Team Leadership

My profile in the Harvard Alumni directory

Massachusetts Institute of Technology
 Interdisciplinary courses with exams (on campus, cross-registered)

Skills: Research · Critical Thinking · Problem Solving · Communication · Interpersonal Communication

My MIT ID

Sapienza Università di Roma
 Master's degree, Laurea Specialistica (BSc + MSc equivalent, 36 exams)
 Grade: BSc = 95% GPA; MSc = 110 cum laude / 110

Laurea Specialistica UE, class S: Building Engineering and Arch.
 Merit scholarship x 5 years; Erasmus; study-work merit fellowship

36 mandatory exams (projects PLUS written and verbal assessments for each). Developed skills: critical thinking, communication, problem solving, quantitative analysis

The Scholarships I won are described at this page: <https://www.uniroma1.it/it/pagina/borse-di-studio>

- Borse Sapienza per studenti meritevoli: full tuition scholarship, for 5 consecutive years, based on GPA
- Borse di collaborazione: Directorate's office support to students' fellowship, 300 hours/year (2006)
- Erasmus scholarship: living allowance and full tuition coverage (2003/2004 in Seville, Spain, EU)

Skills: Research · Critical Thinking · Problem Solving · Strategic Planning · Training Delivery · Communication · Interpersonal Communication · Microsoft PowerPoint · Teamwork · Team Leadership

Show all 7 education →

Licenses & certifications

9. CCAT results in the top 5% - www.criteriacorp.com
 Criteriat
 Issued Mar 2021
 Credential ID ALL-5434-MMTW
[Show credential](#)

Skills: Problem Solving

8. Negotiation _ Yale University
 Coursera
 Issued Jul 2020
 Credential ID E45MXDMHQ8J
[Show credential](#)

Skills: Communication · Negotiation · Interpersonal Communication

7. American Contract Law _ Yale University
 Coursera
 Issued May 2020
 Credential ID FYAAGSSYSMDMW
[Show credential](#)

Skills: Contract Negotiation · Communication · Start-ups

Show all 6 licenses & certifications →

Volunteering

Founder: services NOT supplied by me. Platform NOT built by me
 Evolution Wellness mcb (London, UK)
 Jan 2021 - Dec 2022 · 2 yrs
 Health

This was an e-commerce entrepreneurial small project that I rolled-out for 1.5 years with 30+ contractors of my Ltd: an eCommerce destination to find top Health & Fitness experts to meet on Zoom (in future in VR: not implemented in the operative version I rolled-out to test demand and pivot business model). B2C services: supplied by my Ltd's 30+ contractors, who I personally recruited, vetted, on-boarded (all inside IR35: I hadn't to manage how/where/when they delivered their health and fitness sessions; they were independent: not employees). All the TrC and contracts, governed by the English law: written by me. Platform: built by generative AI with my prompts (all the individually offered services where described by my Ltd's contractors who offered them, due to their accountability for what they promised). Advertisement: by me (e.g. IG @claraf2021). Pitch decks: by me. Vision, strategy, business model pivots: by me. Note: all the service-offer and interactive functions that the app and e-commerce platform enabled and managed, for contractors and clients, were similar to a modern Viable Product (to develop in the future with sessions in VR, as described on pitch decks, conditionally to rising funds)

Community Volunteer
 Independent pro-bono (London, UK)
 Jun 2019 - Jul 2021 · 2 yrs 2 mos
 Education

Positively and humbly helped others with translations, diet education, childcare and early years education, mentoring recent grads, blogging about healthy nutrition on MFP with educational purpose and more (no interest at all in these activities: only provided 'pandemic help' as asked)

International Volunteer
 Faith missions (Peru, Ecuador, France, UK)
 Jun 2017 - Jan 2019 · 1 yr 8 mos
 Education

Influenced children to achieve more, while tutoring them in English, Maths, Spanish. Demonstrated adaptability managing change, relocating in 21 short-term-lodgings while volunteering in the years between EY and AON (this is because the stay in backpackers hostels is limited to 2 weeks, and while volunteering I had either that or short term tenancy agreements. After EY I found again a suitable place to rent only towards the end of my contract at AON, because landlords sign assured long term tenancies only with whom has a employee or student status, or a UK guarantor)

Skills [Demonstrate skills](#)

Management Consulting
 4 experiences across Evolution Consulting and 3 other companies
 14 endorsements
 2-week Core Management Consulting Skills training at Ernst & Young, 2015
[Show all 5 details](#)

Business Strategy
 2 experiences across Ernst & Young Global Consulting Services and 1 other company
 3 educational experiences at Harvard University and 2 other schools
 15 endorsements

Business Planning
 2 experiences across Aon and 1 other company
 MIT Sloan School of Management
 8 endorsements

Show all 29 skills →

Courses

1 day Engagement Economics, to staff and pricing projects, Ernst & Young, 2017
 EY Associated with Ernst & Young Global Consulting Services

1 day Senior Consultant checkpoint & training at Ernst & Young, March 2017
 EY Associated with Ernst & Young Global Consulting Services

2-week Core Management Consulting Skills training at Ernst & Young, 2015
 EY Associated with Ernst & Young Global Consulting Services

Languages

English

French

Spanish

Interests

Kathy Matsui · 2nd
 General Partner, MPOWER Partners; Former Goldman Sachs Japan Vice Chair and Chief Japan Equity Strategist; Womenomics advocate; Farmer's daughter; Cancer survivor; Lucky mom of two
 49,318 followers
[Following](#)

Indra Nooyi · 2nd
 Former CEO of PepsiCo. Author of 'My Life in Full'
 1,441,918 followers
[Following](#)

Show all 13 Top Voices →

Causes

Animal Welfare · Civil Rights and Social Action · Disaster and Humanitarian Relief · Economic Empowerment · Education · Environment · Health · Human Rights · Poverty Alleviation · Politics · Science and Technology

Edit public profile & URL