

Cristina Brodu

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Former EY & AON consultant with strong business analysis, enterprise risk and project management experience, who has since worked on entrepreneurial and AI-enabled projects. I bring strong D&I awareness and advocacy, and recent certificates and experience in product management, UX/UI research & design, JavaScript, Python, cybersecurity and agile. I'm now looking to add value in a product role such as Business Analyst, Solutions Consultant, Customer Success or Account Manager.

NON-CORPORATE WORK

06/2019 - Present
LONDON, UK

Small-scale projects

- o Took initiative and created opportunities through self-directed endeavors, pursued sequentially, including micro-projects aimed at refining my skills in SaaS and AI tools
- o Led a telehealth eCommerce Ltd for 2 years, improving access to preventive-services
- o Conducted feasibility studies for startup MVPs that improved satisfaction by up to 25%
- o Advised and influenced early-stage start-up CXOs, contributing to their improvement
- o Successfully drafted legal documents, including to defend tenants' right since 2020

05/2017 - 03/2020
LONDON, UK

Volunteering

- o Founded the London Chapter of Harvard Women in Development, Diplomacy, and Defence; resourced a co-leader and board; organized 5 speaker events, co-delivered 3

CORPORATE WORK

03/2019 - 05/2019
LONDON, UK

Senior Management Consultant, Risk Management

AON UK

- o Improved risk & quality control in project planning, by introducing RACI in the allocation of roles and actions, while also contributing to PMO, pricing models, responses to RFPs

08/2015 - 05/2017
LONDON, UK

Management Consultant, Performance Improvement

ERNST & YOUNG

- o Earned recognition through 2 EY Impact Awards and 28 written positive evaluations
- o Optimized operations by interviewing process owners, then mapping and designing process solutions that improved efficiency by up to 70% in time and up to 50% in cost
- o Contributed to improving client satisfaction in £2m+ revenue projects, documenting, monitoring and proposing remediation for events impacting the client experience
- o Addressed operational requests and produced well-received Quality Management and Risk reports for EY partners, enhancing innovation while protecting EY from risk
- o Supported winning response to Requests for Proposal (RFP) by generating content
- o Played a key role in optimizing a £24Bn portfolio of DIT land development investment deals, leveraging problem solving based on research, analysis, interview-based insights
- o Defined a strategic solution in RIO investment management that led to £300K sales in implementation projects, and refined the pilot-process for the strategy delivery
- o Enhanced project management through the entire project lifecycle, being praised for strong organizational skills, establishing best practices, and ensuring timely delivery
- o Supported a £2M Joint Venture negotiation by creating presentation desks, and a Commercial Due Diligence of a £4Bn business by conducting analysis and research
- o Led a team of 10 EY colleagues for 12 months to produce a popular EY UK&I newsletter

06/2015 - 07/2015
LONDON, UK

Analyst

LINKLATERS LLP

- o Demonstrated strategic & analytical thinking in supporting directors originating M&A and asset divestment transactions, contributing to Linklaters' £5M revenue pipeline

08/2006 - 05/2015
LONDON, UK

Assistant-Director, Architecture & Engineering

RTKL, HOK, FPA, ARUP, OTHERS

- o Delivered high-value design solutions, reporting directly to directors, VPs, and clients
- o Project managed cross-department design work by briefing, monitoring & reporting

EDUCATION

- 2010 - 2012
CAMBRIDGE,
USA
Multidisciplinary and Design Studies (MDS), Level 7 NVQ equivalent
Advanced Master's degree, Harvard University
o Focused on entrepreneurial and real estate development & investment projects
- 2000 - 2006
ROME, ITALY
Building Engineering and Architecture (MSc), Level 7 NVQ equivalent
Laurea Specialistica , Rome La Sapienza University
o Successfully balanced work at the university while graduating magna cum laude

LANGUAGES

- English Professional (C2)
French Intermediate (B2)
Spanish Professional (C1)
Italian Professional (C2)

AWARDS

- 2 EY Impact Awards**, Ernst & Young UK & Ireland
Scholarship for Harvard MA, European Union, Italy, and Sardinia
Research and Teaching Assistant Fellowship, Harvard University
Erasmus and other Scholarships, La Sapienza & Seville University

SKILLS

Technical and Design Skills

- o UX/UI research. design, prototyping
- o Tools: Stitch, Uizard, Visily, Figma, JS
- o Graphic design and branding
- o Audio-video and Marketing design
- o Tools: Adobe, Hedra, 11Labs, Canva

Soft skills and customer success

- o Stakeholders engagement/mngmt
- o Problem-solving, critical thinking
- o Teamwork, communication skills
- o Solutions consulting, presales advisory
- o Solutions design, onboarding, training
- o Customer journey, adoption support
- o Account mngmt, renewals, upselling

Project and Product Management

- o Agile (PMI-ACP), Waterfall (PRINCE2), hybrid
- o Roadmapping, product vision, market entry
- o Kanban boards, sprint planning, backlog priority
- o Project delivery support: scheduling, governance
- o Tools: Jira, Asana, Trello, Excel, MS Projects

Business & Product Analysis

- o Requirements gathering, user stories, UA criteria
- o Process mapping, workflow optimization
- o Stakeholder interviews, and documentation
- o Impact assessments, OKRs & vision alignment
- o Data & process analysis & visualization, insights
- o Gap analysis, KPI tracking, dashboard reporting
- o Tools: MS Office, Visio, Notion, Python, Tableau

CERTIFICATES

- o Ongoing - Foundations of Cybersecurity and Introduction to IoT Networking, Cisco Acad
- o July 2025 - Presentation and public speaking skills bootcamp with speaking coach
- o June 2025 - The Product School, Microcerts in Product & Project Management and AI
- o August 2024 - Product Management Certificate (6 courses with certificate, 100% grade)
- o September 2024 - PMI Agile Certified Practitioner (PMI-ACP)
- o June 2024 - Professional Specialization in Project Management (course with capstone project)
- o April 2024 - UX Design Specialization Certificate (7 courses with certificate, 100% grade)
- o September 2022 -23 - DELF Certificates in French at level B2 and B1 (both top quartile mark)
- o August 2020 - Python and Tableau Certificates for Data Analysis and Visualization (advanced)
- o July 2020 - Negotiations and Contract Law Certificates, Yale Law School, Coursera (100% grade)
- o March 2017 - Procurement Strategy Skills, interactive workshop format,Ernst & Young Advisory
- o February 2017 - CIMA Certificate in Business Accounting (CIMA Cert BA) sponsored by EY
- o January 2017 - Engagement Economics, interactive workshop format, Ernst & Young Advisory
- o February 2017 - Effective Presentation Skills, bootcamp format, Ernst & Young Advisory
- o November 2015 - Management Consulting Skills, bootcamp format, Ernst & Young Advisory
- o March 2013 - Project Management Prince2 Foundation and Practitioner Certificates, Axelos
- o September 2008-09 - Cambridge Proficiency Certificates in English at level C2 and C1

INTERESTS

- o Exploring use cases and potential of AI tools, publishing examples on X <https://x.com/CriB3001>
- o SaaS & fintechMarket awareness, following VC investment, macroeconomic & consumer trends
- o Data analysis, visualization and management; business process analysis and solutions design
- o AI ethics; women's agency and advocacy for tenants' rights; International & Commercial Law
- o Cultural engagement (cinema, theatre, concerts, museums, reading clubs), fitness & wellness